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**INNOVATION DETAILS**

Title MP Arogyam  
Area Innovation Madhya Pradesh  
Remarks Performance-based incentives (PBIs) are being applied in many national health programs under National Health Mission (NHM), to strengthen health outcomes by providing stimulus actions by households, providers, and other health system actors to overcome obstacles to achieve better health outcomes. In a similar context, The Operational Guidelines for Ayushman Bharat: Comprehensive Primary Health Care through Health and Wellness Centres identify Performance Linked Payments as a strategy to improve motivation levels, strengthen the quality of services, enhance accountability for population health outcomes and serve as a mechanism to identify performance and skill gaps, at the Health and Wellness Centers at the sub-center level. The PLP is provided for the team (Multi-Purpose Workers, ASHAs) of frontline functionaries and the Community Health Officers (CHO) based on indicators having a mix of service utilization and population coverage for essential services. These payments are to be made every month after being verified by Block Medical Officer/In-charge  
www.mp-aarogyam.nhmmp.gov.in

References

**Subjected to an Independent Evaluation**

MP\_PBI\_SCHEME\_MP\_AROGYAM.pdf